Abstract

Even though Bangladesh is globally known for her huge Muslim population, the concept of family *Takaful* was introduced in the country only few years back with aims, *inter alia*, to foster Islamic economy in the country. This study aims to explore the obstacles that hinder the success of family *Takaful* in Bangladesh. Semi-structural interview method was used to collect qualitative data from three different categories of stakeholders i.e. officers, *Shariah* board members and participants. The study revealed that the government introduced policy and regulations are the main cause due to achieve the optimum success. Business oriented policy of the *Takaful* companies and mismanagement in running the business have contributed to make the situation worse. Almost inactive and insufficient skill of *Shariah* board also play negative role. Due to enormous prospect, the research has suggested some strategies to overcome the obstacles for more successful family *Takaful* business in Bangladesh. It is anticipated that the findings and suggestions derived from this study will assist the policymakers in improving the situation. Researchers and policymakers from other countries can utilise these for comparative analysis triggering to global success of family *Takaful*.

**Keywords:** Family Takaful, Problems, Government, Company, Shariah Board.