

AVANT GARDE, MODERNIZATION AND NEW TECHNOLOGY: CONCEPTUAL REVIEW OF LITERATURE

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ABSTRACT

This study aims to review the concept of Avant Garde in art from its inception to present state. The modernization of visual art and its impacts with Avant Garde art, also the emergence of new technology has shaped the new form of art. This study is an attempt to shed light on the emergence of new technology and new form of art in this era. The theoretical bases of sociology theories are used to build the new concept of technology, art and culture in present age. How this new form of technological art is going to transform the traditional concept of Avant Garde art is the main focus of this research. Future research directions are provided at the end.

Keywords: Avant Garde; Modern Art; Technology; Technological art, Mass Production of art