Library: Our Story, Our Time, Our Future

The Romance of Libraries: Celebrating The End of Intelligent Endeavour?

By JOHAN JAAFFAR

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4 – 5 November
Boulevard Hotel. Kuala Lumpur
Libraries are DEAD...
Afghanistan, 1989
Afghans Don’t Wear Glasses
Journalism is too serious a profession to be judged by anyone else...
The Romance of Journalism...

THE NEWSROOM
SEASON 1-2 REPLAY
HBO ZONE HD
Mondays - Fridays 10/13 - 10/24
2 Episodes Back to Back Each Night Starting at 10PM
My belief...

Freedom of the press

is a virtue

not a license to abuse
Interesting Topic

“Abuse of library materials in the main library at the University of Peradeniya, Sri Lanka: An overview of the library staff.”
You Are...

...the cream de la cream
among the species
that roamed the land of the quiet, the space of the learned
and the hall of the clever...
In 1960...
The Apostle of Greatness
A librarian (noun): “a person in charge of, or assistant in library.”
Where I am today..
About Branding...
Prostitution is the oldest profession?

A librarian is!!!
A Book is Published Every 30 seconds
Titles Published

1450 - about 100 titles
1950s - 250,000 titles
2000 – 1 million titles
564 years of book printing and publishing

50,000,000

Titles published...so far
In August 6, 2010, Google’s advanced algorithms put the figure 129,864,880 books in the entire world.
The President of Facebook:

“We lived on farms, then we lived in cities, and now we are going to live on the Internet.”
Digital Vertigo by Andrew Keen

Today’s social media revolution “is the most wrenching cultural transformation” since the Industrial Revolution
The Selfie Generation

TIME
THE
ME ME ME ME ME ME GENERATION
Millenials are lazy, entitled narcissists who still live with their parents.
Why they'll save us all.
By Joel Stein.
The 4 Challenges

- The new spectrum of library users
- The information overload millennials
- New technologies replacing the old ones
- The migration to digital libraries
The Internet is hailed as the contemporary symbol of New Enlightenment
The Truth...

“Google can bring you back 100,000 answers, a librarian can bring you back the right one.”
ICOLIS 2014 on NOW

“To rekindle our passion in providing services as the answer to uncertainties and fast-paced changes”
A reminder...

- Libraries must not compete with the social media for reference and information
- Leave commercial information setups alone.
The Key...

Taking **ownership**

of **KNOWLEDGE**
Moving Forward...

A New Mindset
The Future is Now...

Information
Without Borders
The Word Is...

Relevance
Why the relevance?

- The Internet has its limit
- Digital libraries are not Wikipedia
- Books are not dead, at least not yet
- Libraries are not morgues
- The Internet is not free
The bad news is...

The **Perception** issue
Why libraries?

Tested water,
not merely darkish or convoluted effluents that is taken for granted as TRUTH
The Horror! The Horror!

Wikipedia kills

Encyclopaedia Britannica
The intellectual history of humans

Bring back the exuberance of knowledge to humankind.
Last but not least...from Usman Awang

“Kota kebenaran penaung kebebasan ucapsuara
Dari ruang ini bersinar-sinar keagunguan pemikiran
Menghayati teluk-teluk zaman demi zaman
Tanpa prasangka apa tanpa batas benua”
The fortress of truth, champion of speaking freely
Excellence of thought shines here brightly
Debates through the times are examined closely
Without presumptions, crossing boundaries deftly
Good Luck

Thank You